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Cloverland Electric Sells Lighthouse.net

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In 1997, Cloverland Electric purchased Lighthouse Computers as a wholly-owned, for-profit subsidiary. The company provided dial-up internet service, computer sales, service and training.

Through the years, much has changed in the telecommunications industry and many companies have disappeared or changed direction. The industry requires constant attention and a flexible company that can meet the changing interests of its subscribers.

"Years ago, Cloverland Electric sought to fill a need to provide local telephone access (dial-up) to the internet for residents in the Eastern Upper Peninsula," said Dan Dasho, Cloverland's president and CEO. "The equipment and technology is always upgrading to deliver high-speed service. Cloverland Electric's board has decided it can better serve subscribers by transferring Lighthouse.net to a true telecommunications company that has a history of delivering high-quality broadband, cable TV and phone service."

On January 1st of 2018, Lighthouse.net will shift ownership to CCI Systems, Inc., headquartered in Iron Mountain, Michigan and will be managed under CCI's cable operator, Packerland Broadband. Serving over 7,000 subscribers in Wisconsin and the South Central Upper Michigan communities, Packerland Broadband offers video, data, voice, and security services to homes and businesses in nearly 60 rural communities.

"We are excited to welcome the customers and employees of Lighthouse.net to the CCI Systems family," explains Cory Heigl, vice president and general manager of Packerland Broadband. "We have the knowledge, tools, and a vision to invest in the future of Lighthouse.net and look forward to helping make the Upper Peninsula even more attractive to businesses and residents by offering high-tech communication services."

CCI plans to keep the name Lighthouse.net, but will integrate the Lighthouse team with Packerland Broadband leadership and culture.

Over the next year CCI, via Packerland Broadband, has committed to investing in a variety of products and services, focusing heavily on increasing broadband speeds, including gigabit Internet, which Packerland plans to release in about half of its communities.

"Big companies largely invest in the big cities, many times leaving the rural communities behind," says Heigl. "We believe that our communities deserve more."

As CCI Systems and Packerland Broadband move forward together with their vision to bridge the digital divide, enabling rural areas to prosper, the duo intends to continue building and upgrading systems in underserved communities throughout the Northwoods.





About Lighthouse.net

Lighthouse.net was organized in 1997 as a subsidiary of Cloverland Electric Cooperative providing Internet services to the Eastern Upper Peninsula of Michigan. Lighthouse operates cable television, cable internet, rural fixed wireless, DSL and satellite services to deliver Internet across the area.

About CCI Systems, Inc.

CCI Systems delivers communication solutions and services across-the-network, aiding operators throughout the country. With over 60 years of experience, advising, creating, installing, optimizing, assisting and developing solutions, CCI combines forward-thinking engineering and the latest technology to expand and enhance communication networks, nationwide. For more information, follow CCI on Facebook, Twitter, or visit www.ccisystems.com.

About Packerland Broadband

Found in 2007 and based in Iron Mountain, MI, Packerland Broadband provides modern telecommunications services in 60 rural communities throughout Wisconsin and the Upper Peninsula of Michigan.

For more information visit www.packerlandbroadband.com.